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# ZAPP! GUM

**Store Manager**  
**My Favorite Local Retail Store**

## **RE: Please Stock ZAPP! Gum at this Store!**

Dear Store Manager,

I am giving you this letter because I would like you to stock **ZAPP! Gum** at this store. I am a frequent customer here, and like thousands of my fellow consumers, I look for the best-quality products at my local store. Everyday, customers just like me search for healthy products to enjoy with their families. I currently purchase **ZAPP! Gum** elsewhere but would be extremely happy to make my next purchase at your store!

**ZAPP! Gum's** Benefits Include:

- 100% Sugar Free**
- 100% Proven to help Prevent Cavities**
- 100% Aspartame & Artificial Sweetener Free**
- 100% made with All-Natural Xylitol**
- 100% Dentist Recommended & Family Tested**
- 100% Great Taste – 5 Award Winning Flavors**

**ZAPP! Gum** has grown to become the “first-in-mind” healthy chewing gum due to its unique high quality ingredients, eye-catching packaging, and great taste. Each month, thousands of customers just like me purchase **ZAPP! Gum** at other retail stores and even online.

I am confident **ZAPP! Gum** will deliver superior sell-thru to your customers who demand products of the highest quality, greatest value, offering proven health benefits. I am so confident because every month thousands of our customers just like me ask where they can find **ZAPP! Gum** at a store near them!

In fact, **3 out of 4** customers chose **ZAPP! Gum** vs. the leading retail brands when asked to judge perceived quality, taste, and “healthiness” of the product.

Please contact **ZAPP! Gum** and ask how your store can carry their great tasting healthy chewing gum!

**info@zappgum.com**

Thank you!



**BETTER INGREDIENTS = BETTER GUM**